

WINDY CITY OPEN 2027 SPONSOR PACKAGES

SAPPHIRE SPONSOR

\$25,000



WINDY CITY OPEN

Presented by

The Walter Family

42
YEARS

MARCH 11-17, 2027



BENEFITS SUMMARY

Sponsors of this prestigious squash championship take advantage of an opportunity to connect with a key high-end demographic. Join and be part of the largest squash tournament in North America in a unique setting that showcases the best male and female professional squash players in the world.

The list below provides a template of corporate sponsor benefits; however, the Tournament Directors will work with the sponsor to tailor benefits to maximize your company's investment in the tournament.

BRANDING OPPORTUNITIES

Prominent on-court branding.

Brand "ownership" of one of the Quarter-Final sessions.

Off-court perimeter branding at event.

Digital branding on the glass court monitors throughout the event.

Company logo on home page of event website.

CORPORATE ENTERTAINMENT / NETWORKING OPPORTUNITIES

Six premier reserved back wall seats for seven days (AM & PM) and all professional matches in Cathedral Hall.

Access to the Corporate Sponsors' Lounge with complimentary food and open bar.

Six pieces of custom tournament gifts.

Six invitations to the Women's Leadership Luncheon.

Access to live streaming of the matches on the SQUASHTV channel.

MARKETING / PUBLIC RELATIONS OPPORTUNITIES

Full page full color ad in the program (front- & back-page exempt).

Access to the University Club of Chicago for hosting any catered events, meeting rooms, etc.

Experiential marketing opportunities.

Use of event IP to demonstrate association with the tournament.

Use of event content for company purposes.

Ability to activate partnerships with the event, the various corporate sponsors and the PSA.

An invitation to a pre-tournament social (including doubles) to mix & mingle with other corporate sponsors.

An opportunity to connect with the professional player(s) for a meet and greet and/or social opportunities.

CONTACT US

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WINDY CITY OPEN 2027 SPONSOR PACKAGES

EMERALD SPONSOR

\$20,000



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BRANDING OPPORTUNITIES

Prominent on-court branding.

Brand "ownership" of one of the Quarter-Final sessions.

Off-court perimeter branding at event.

Digital branding on the glass court monitors throughout the event.

Company logo on home page of event website.

CORPORATE ENTERTAINMENT / NETWORKING OPPORTUNITIES

Four premier reserved back wall seats for seven days (AM & PM) and all professional matches in Cathedral Hall.

Access to the Corporate Sponsors' Lounge with complimentary food and open bar.

Four pieces of custom tournament gifts.

Four invitations to the Women's Leadership Luncheon.

Access to live streaming of the matches on the SQUASHTV channel.

MARKETING / PUBLIC RELATIONS OPPORTUNITIES

Full page full color ad in the program (front- & back-page exempt).

Access to the University Club of Chicago for hosting any catered events, meeting rooms, etc.

Experiential marketing opportunities.

Use of event IP to demonstrate association with the tournament.

Use of event content for company purposes.

Ability to activate partnerships with the event, the various corporate sponsors and the PSA.

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WINDY CITY OPEN 2027 SPONSOR PACKAGES

RUBY SPONSOR

\$15,000



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Off-court perimeter branding at event.

Digital branding on the glass court monitors throughout the event.

Company logo on home page of event website.

CORPORATE ENTERTAINMENT / NETWORKING OPPORTUNITIES

Two premier reserved back wall seats for seven days (AM & PM) and all professional matches in Cathedral Hall.

Access to the Corporate Sponsors' Lounge with complimentary food and open bar.

Two pieces of custom tournament gifts.

Two invitations to the Women's Leadership Luncheon.

Access to live streaming of the matches on the SQUASHTV channel.

MARKETING / PUBLIC RELATIONS OPPORTUNITIES

Full page full color ad in the program (front- & back-page exempt).

Access to the University Club of Chicago for hosting any catered events, meeting rooms, etc.

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