

2018 WINDY CITY OPEN SQUASH CHAMPIONSHIPS

*Presented by
The Walter Family and EquiTrust Life Insurance Company*

Silver Sponsor Benefits Summary

Silver Sponsorship Cost -- \$5,000

Sponsors of this tournament take advantage of an opportunity to connect with a key high end demographic and be part of a unique sporting event that showcases the best men and women squash players in the world..

Branding Opportunities:

- Corporate Sponsor Board placed in the University Club Court areas.
- Company logo on sponsor page of the official Windy City Open website
- Company logo on official Windy City Open website

Corporate Entertainment / Networking Opportunities:

- 2 back wall seats for 7 days of professional matches in Cathedral Hall at the University Club
- 2 pieces of custom tournament apparel
- Access to the Corporate Sponsors' Lounge (complimentary food, beer and wine)
- Access to live streaming of the Tournament's Pro matches on the Squash TV channel

Marketing / Public Relations Opportunities:

- Full page color ad in the program

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2018 Windy City Open www.windycityopen.com

Event Dates: February 20-28, 2018