

2018 WINDY CITY OPEN SQUASH CHAMPIONSHIPS

PRESENTED BY

THE WALTER FAMILY AND EQUITRUST LIFE INSURANCE COMPANIES

Platinum Sponsor Benefits Summary

Platinum Sponsorship cost--\$15,000

Sponsors of this tournament take advantage of an opportunity to connect with a key high end demographic and be part of a unique sporting event that showcases the best men and women squash players in the world.

The list below provides a template of corporate sponsor benefits; however, the Tournament Directors will work with the sponsor to tailor benefits to maximize your company's investment in the tournament events.

Branding Opportunities:

- Corporate logo played alternately on digital screens in the gallery area
- Corporate logo on the glass squash court
- Corporate logo on enlarged Official Tournament Draws
- Corporate logo included on event custom shirt
- Corporate Sponsor Board placed in the University Club Court area
- Company logo on home page of official Windy City Open website

Corporate Entertainment / Networking Opportunities:

- 8 back wall seats for 7 days of professional matches in Cathedral Hall at the University Club
- 8 pieces of custom tournament apparel
- 8 invitations to the Champions Champagne victory celebration after the finals
- Access to the Corporate Sponsors' Lounge (complimentary food and open bar) and Club's new casual outlets
- Access to live streaming of the Tournament's Pro matches on the Squash TV channel
- Opportunity to host a private reception or exhibition/demo match with one of the world's top players (food and beverage costs to be borne by the sponsor)
- Early invitation to guarantee a table at the WCO Women's Leadership Award Luncheon (cost borne by sponsor)

Marketing / Public Relations Opportunities:

- Full page four color ad in the program (front page exempt)
- Sponsor has access to the University Club of Chicago for hosting any catered events, meeting rooms, etc.
- Sponsor will be recognized between matches in public address announcements

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2018 Windy City Open www.windycityopen.com

Event Dates: February 22 – 28, 2018